Get your live event online in seconds

Live in 23 Video gives you all the tools to host a great live event on the web. Give it a name, a date and a photo -- and you're ready to go live.

Follow your viewers when you're live

With realtime live analytics you can track your audience down to the second. Warning: You probably shouldn't look at it live if you're the one on camera.

Build the perfect live page

The live page can be tweaked and design for every purpose: Using tools such as feed, schedule or map. Or using the full vide website engine in 23 Video.

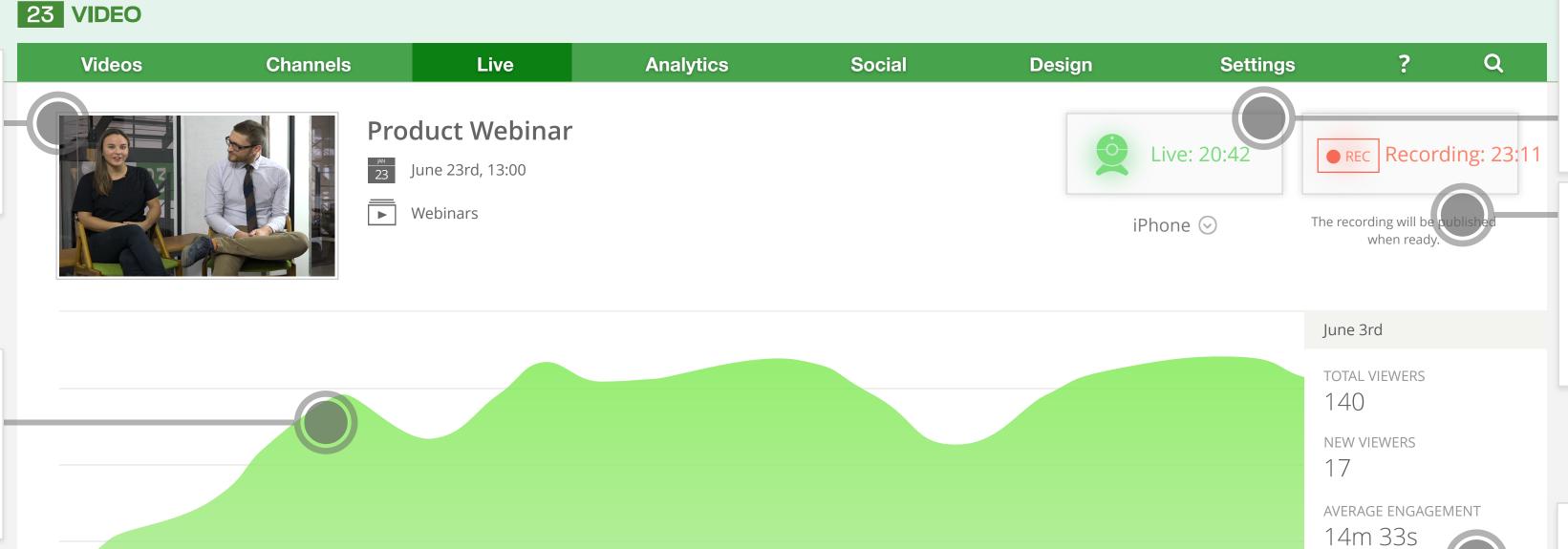
Promote in banners and on social media

Live is worth little without an audience. 23 Video comes with all the tools to promote your event: Take over your corporate website with banners and use your built-in e-mail marketing and social media tools.

Capture and share the best moments

Feed in 23 Video makes it easy to bring the best moments back to your event page. Photos and video from the live stream, quotes from social media, upload files and much more.

You can always repeat your events easily. All the information is reused to make sure your live page is exactly how you need it.



10:11

CHAT

Go live from anywhere

You can go live from anywhere. Everything from your webcam or iPhone to a full video studio. We will ensure the best quality on every device with adaptive streaming and from every country with our global CDN.

Your recordings, available immediately

Your live video is recorded automatically in HD quality. You get detailed control over the recording and clips come online in seconds. No more waiting for days or weeks before your live recordings are available.

Key insights, to let you know what works

Live is a great marketing strategy when you have the exact right number to optimise the funnel. How many new viewers are coming on? How long are the watching? And what is your peak audience?

BEFORE

NAME

09:54

INFO **Customer Webinar**

PLAN

Join us for a discussion about... DESCRIPTION

10:00

10:02

FEED

Image Uploaded PREVIEW IMAGE

June 3rd SCHEDULE

3 feed updates

Map the location Place the event on a map **PROMOTION**

10:08

Invited to 183 people INVITATION

Banner is displaying BANNER

72 people registered REGISTRATION

Sent reminders to the audience REMINDERS

Promote the event

Share this event on social media or invite audience by mail

Start taking questions

Let users ask questions before the event starts.

PRODUCTION

QUESTIONS

10:14

Go live immediately LIVE FLOW

10:17

Record automatically RECORDING

Run a location test LOCATION TEST

Catch-up viewing

Let viewers jump back on the timeline using DVR

TOTAL ENGAGEMEN

STREAMING

33h 57m

Upload slides

Line up slides for displaying within the livestream

Restrict access

Set up password, geoblocking or paywall.

Test your live location

Stunning live video requires the right bandwidth and network conditions. Our location test tool verifies that everything is ready to live, without you needing to be on site.

DURING

INFO

Posted 12 moments while live

FEED

Sent live notifications to audience NOTIFICATIONS

Shared on Facebook and Twitter PROMOTE

PRODUCTION

Currently Recording RECORDING

Show slides

Sync prepared slides with the live video

Multiply your SEO

media with just a click.

We've removed the pain of editing with third party tools. Your live recordings can be edited in the browser, and you can quickly turn your

value with Clips

Bring in your audience

The craft of live event is the craft of bringing in

notifications on e-mail, mobil phones and social

an audience. With 23 Video you will push

when you go live

event into many clips, perfect for sharing.

And all the tools to engage your audience

Live in 23 Video comes with all the tools engage your viewers on the live page: Realtime chat, viewer registration, syncronisation of slides, audience questions and more.

AFTER

INFO

Finalise the event page

Post highlights, quotes and reactions to the feed.

Repeat the event

Clone this event for future use.

PROMOTION

PROMOTION

Share the event page

Share the clips and event page on social media.

Send summary to audience

Send the event page with clips and feed as a summary.

PRODUCTION

Create clips Create highlighted cloips from the event.

Finalize slides

Review final slides on recordinds

Repeat your live format